



**Over Five Decades of Industry-led  
Collaborative Research**

## CAM-I MEETING AND TRAINING

2<sup>nd</sup> Quarter 2026 June 8-9, 2026

***CAM-I Vision:***  
***To be recognized as a premier  
collaborative forum for innovative,  
leading edge management solutions  
that create lasting value.***



# Code Of Conduct

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As CAM-I members we:

- Value and nurture the ideas and viewpoints of others.
- Value and leverage the diversity that others bring.
- Respect the time, contributions, confidence, and rights of others.
- During meetings, we suspend the specific interest of our own organization in favor of promoting the general welfare of CAM-I members.
- Conduct ourselves during CAM-I meetings in an uplifting, reputable manner.
- Are learning and growing individually and collectively.
- Respect the collaborative environment and commitment not to market or procure during the meetings.
- First time guests are invited to the meeting. Guests will not receive any post meeting output from the working groups as that material belongs to the members. When guests participate in these groups, we would like guests to make Interest Group Leaders aware if there is anything that we should not quote upon their input in these meetings on our post meeting notes to members.

# Invitation from the President of CAM-I

Hello everyone,

Enclosed find the CAM-I meeting notice which is also posted on our site.

You are formally invited to the Consortium for Advanced Management International (CAM-I) Meeting and Training, 2nd Quarter 2026 on June 8th and June 9th 2026.

All meetings, Interest groups sessions and general sessions will be virtual through Microsoft Teams.

Registrants will receive a MS Teams Invitation five days prior to the meeting.

The members' forum is on June 9th from 4:00 PM to 5:00 PM EST, by invitation only.

Our quarterly meetings are the primary vehicle to further CAM-I's mission – To serve as a collaborative to advance the way organizations manage costs, processes, and performance.

Attendees will receive a maximum of 50 minutes of CPE credit hours for every hour attended for the two days of the meeting. For specific details on learning objectives, fields of study, applicable CPE credits, and knowledge levels please refer to the agenda and other detailed sections of this document.

Please check the special interest group pages at the end of the meeting notice, which describes the groups.

Meeting evaluations will be sent out to all registrants via an email after the meeting.

[Click To Register For "CAM-I Meeting 2026"](#)

On Registration:

- June 9th , 9:30 AM EST, General Session, please select if attending.
- Special Interest Groups Monday 8th June all day and Tuesday 9th June in the afternoon, please select if attending.

If you have any questions about our programs, please contact me any time at [ashok@cam-i.org](mailto:ashok@cam-i.org) or call me at 512-296-6872.

I look forward to connecting with you at the meeting.



Ashok Vadgama  
President, CAM-I

# Agenda

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MONDAY, June 8, 2026 Virtual All Eastern Time Zone

## INTEREST GROUP SESSIONS

- 9:30 AM – 5:00 PM Value and Cost Management  
Contact – Carmel Call (carmel.call@kingcounty.gov)  
Contact – Anthony Pember (anthony.pember@cbh.com)
- 9:30 AM – 5:00 PM Artificial Intelligence  
Contact – Ashok Vadgama (ashok@cam-i.org)
- 3:30 PM - 6:00 PM University Fellows Project  
Contact – Lea Patterson (Lea.Patterson@pilbaragroup.com)

TUESDAY, June 9, 2026 Virtual All Eastern Time Zone

## GENERAL SESSIONS

- 9:30 AM Welcome - Ashok Vadgama, CAM-I
- 9:40 AM **TITLE:** "Value and Cost Management"  
**Presenter** – Anthony Pember, Principal, CLA
- 10:30 AM **TITLE:** "Lean Leaders: Activating the Value Management Framework Through Daily Behavior"  
**Speaker:** Susan Stuffle, Partner, NorthStar
- 11:20 AM **TITLE:** "TBD"  
**Speaker:** TBD
- 12:05 PM Adjourn General Session

## INTEREST GROUP SESSIONS

- 1:30 PM - 4:00 PM Value and Cost Management
- 1:30 PM - 4:00 PM Artificial Intelligence
- 3:00 PM - 6:00 PM University Fellows Project
- 4:00 PM - 5:00 PM Members Form by Invitation Only

# General Information

## CPE Credits

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NASBA  
NATIONAL REGISTRY OF CPE SPONSORS

### **CPE Credits:**

The 3-day program qualifies for a maximum of 18 CPE credits.

**Program Level:** The knowledge level for CAM-I sessions is “Intermediate”, meaning that participants should have at least 5 years of relevant work experience and should have a basic knowledge of cost, process, and/or performance management.

**Preparation:** Generally, no advanced preparation is required. However, please refer to the details in subsequent sections of this document for specific exceptions should they occur.

**All study group is Group Internet Based:**

### **Learning Objectives and Program Description:**

Descriptions and learning objectives for individual general session presentations and interest groups can be found in the next section of this document.

CAM-I is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website:  
[www.nasbaregistry.org](http://www.nasbaregistry.org).

Sponsor ID# 103282

## Contact Information

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For more information about this program or for any questions regarding administrative policies such as cancellations, please contact CAM-I at 512-617-6428.

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## Upcoming Meetings

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September 28-29, 2026 Venue TBD  
December 7-8, 2026 Venue TBD

# Registration

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Register today at [www.cam-i.org](http://www.cam-i.org) and click on “Meetings” at the top of the page.

On Registration -

- **Tuesday Morning Session**

Please selected if you intend to participate.

- **Special Interest Groups**

When selecting options for registering please make sure to select one (1) **Interest Group** in which you plan to participate.

- **Tuesday After Noon Session – please register if attending**

Be sure to block out the time on your calendar, you may do so by opening the email with the ICS file from CAM-I upon registration.

- **ICS Calendar File**

The email that you receive after registering has a ICS calendar file that can be used to update your calendar.

If you need help understanding the calendar file attached CAM-I has a [Calendar ICS Help Page](#).

## Contact Info

CAM-I, Consortium for Advanced Management International

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# CAM-I General Session Presentations

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## Speaker 1

**TITLE:** “Value and Cost Management”

**Presenter** - Anthony Pember, Principal, CLA

**Field of Study:** Management Services

**Learning Objectives:**

The Value, Cost, and Profitability Interest Group has been focused on developing a framework to assist organizations in their journey to become more value driven. The interest group has examined the existing CAM-I Body of Knowledge to determine how tools and methodologies like Activity Based Management, Target Costing, Value Analysis, the Capacity Model, the Principles Based Value Framework, Closed Loop Planning and Budgeting, and CAM-I’s Performance Management Framework can contribute to a value driven organization.

In this presentation you will learn about the recent work of the Value, Cost, and Profitability Interest Group in developing a Value Management Framework. You will learn about what the framework is, how it works, and how it can help an organization on its journey to become more value driven.

**CPE Level:** Intermediate:

## Speaker 2

**TITLE:** “Lean Leaders: Activating the Value Management Framework Through Daily Behavior”

**Speaker:** Susan Stuffle, Partner, NorthStar

**Field of Study:** Management Services

**Learning Objectives:**

- Understand how the CAM-I Value Management Framework (VMF) identifies organizational readiness, capability gaps, and value priorities
- Recognize the gap between strategic frameworks and day-to-day execution
- Learn how Lean Leader practices create a culture of continuous improvement and problem solving
- Identify practical methods to increase organizational readiness and accelerate competency development
- Apply daily improvement techniques to sustain value-driven outcomes

**CPE Level:** Intermediate

This presentation explores why organizations often struggle to translate value management strategies into sustained results. While the CAM-I Value Management Framework provides a structured methodology to assess readiness, prioritize diagnostic elements, and select improvement techniques, many initiatives stall due to a lack of daily execution discipline and workforce engagement.

Lean Leader practices address this gap by embedding continuous improvement into everyday work through simple, repeatable behaviors such as daily problem solving, waste elimination, and frontline engagement. Rooted in Lean principles and the Toyota Production System, this approach empowers employees to “fix what bugs them,” implement small improvements, and build momentum through structured routines like the First 30.

The briefing presents a practical framework for integrating Lean Leader behaviors with the VMF, demonstrating how organizations can elevate readiness, close capability gaps, and ensure that value-driven strategies are not only defined—but consistently executed and sustained.

# CAM-I General Session Presentations

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## **Speaker 3**

**TITLE:** TBD

**Speaker:** TBD

**Field of Study:** TBD

**Learning Objectives:** TBD

**CPE Level:** TBD

# Value and Cost Management

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The work for this group also includes Profitability Management, Cost management, Lean, strategic planning, building frameworks and tie to CAM-I's performance Management framework.

**Value Roadmap** – Over the years CAM-I has contributed significantly to the field of Cost, Process, and Performance Management. This group is using the existing CAM-I body of knowledge to further innovate the application of traditional cost models by emphasizing stakeholders and stakeholder value beyond the shareholder. Specific targets of study include costing methodologies such as Activity Based Costing and Target Costing, Target Value, Principle Based Value Framework, Value Analysis, Capacity Model, the Closed Loop, and Performance Management Framework.

The group objective is to understand what it takes to develop a value driven organization and provide a framework to develop a customized roadmap.

**Focus on Precedence-Based Planning** – This sub-team will research existing precedence-based planning methods with the intent to create connections to knowledge management and the CAM-I Body of Knowledge. Specifically, the group aims to create connections to the Value Management SIG as PBP is a process that needs value quantification.

**Future Focus** - The interest group plans to continuously review methodologies and recent work to ensure relevance to organizations considering the rapid changes that are occurring across industries today.

## **Learning Objectives:**

- Understand the key values and principles that organizations need to become value driven.
- Understand the alignment between Value management and what stakeholders value.
- By using CAM-I work, identify the gaps in quantifying value.
- Understand how to leverage Value Management using CAM-I's Value Management Framework

**Field of Study:** Management Services

**Contact:** Bob Misch Email - [robert.misch@kearneyco.com](mailto:robert.misch@kearneyco.com)

# Artificial Intelligence (AI)

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**Description:** The group is working on using the CAM-I Body of Knowledge to create an AI centered framework. The framework will leverage aspects of CAM-I's Body of Knowledge and leverage AI in applying selected CAM-I tools and techniques to mission critical functions like supply chain management. Members will be able to use the framework for application within their organizations.

The group will focus on the following CAM-I Body of Knowledge:

1. CAM-I Cross – visibility into activities, cost drivers, performance linked to plans and budgets. The AI framework will become a reference model.
2. Closed Loop Planning and Budgeting – provides a structural backbone into Business Performance Management, metrics, and financial reconciliation to ensure accountability and value realization.
3. Performance Management – impacts are maximized when AI aligns with process and performance management.

The group will position AI as an accelerator of CAM-I's long -standing work on cost, performance, and process management. Topics the group will be considering as it develops the framework include (but are not limited to):

- What elements should be included in a CAM-I Body of Knowledge + AI Framework, a data layer, analytics layer, AI layer, process layer, and governance layer?
- How can the framework benefit supply chain centric topics like demand sensing, forecasting, inventory optimization, production planning and scheduling?
- To what extent should the framework enable advanced analytics, predictive models, data-driven insights, and other optimization algorithms?
- How much should the framework consider human centric collaboration – making sure the framework and any AI application(s) focus on human-centric AI for explainability, governance and collaboration rather than full autonomy?
- How can the framework and its application incorporate emissions as a cost/constraint alongside time and expense?
- The ethics of human/AI collaboration, including financial, legal, operational, ethical, and strategic factors.
- How does AI become an organizational discipline and an auditable process rather than a collection of ad-hoc tools?
- What level of approvals and controls are needed, specifically around fiduciary and risk processes?

As the framework development progresses the group will pilot findings and application at member companies.

**Field of Study:** Business Management & Organization

**Contact:** Ashok Vadgama, Email: [ashok@cam-i.org](mailto:ashok@cam-i.org)

# University Fellows Project

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The **University Fellows Project** is a global academic collaboration anchored by **Arizona State University (ASU)** in partnership with **CAM-I**, focused on advancing **Activity-Based Costing (ABC)** and integrating **sustainability metrics**, beginning with greenhouse gas (GHG) emissions, directly into operational cost models to **operationalize Carbon Accounting**.

Universities face increasing pressure to modernize accounting education, produce practice-relevant research, and prepare students for data-driven roles in sustainability and performance management. The Fellows Project responds by bringing together a select network of universities to collaboratively develop new methodologies, applied research, and teaching materials that connect cost, performance, and environmental impact.

Participating universities gain early access to emerging approaches in cost and sustainability modelling, opportunities for joint publications, and a platform to differentiate their academic programs. Project outputs feed directly into coursework, capstone projects, doctoral research, and executive education, while strengthening industry partnerships and student employability.

## Learning Objectives

By participating in the University Fellows Project, faculty and students will work toward the ability to:

- Understand and apply modern **Activity-Based Costing** techniques in data-rich, operational environments
- Integrate **GHG emissions and sustainability metrics** into financial and operational cost models
- Develop and evaluate **business cases** that link cost efficiency, performance improvement, and sustainability outcomes
- Conduct **applied, collaborative research** that meets both academic and practitioner standards
- Translate research insights into **teaching cases, course modules, and executive education content**
- Communicate analytical and sustainability insights effectively to academic, industry, and policy stakeholders

Through this collaborative model, the University Fellows Project enables participating institutions to lead the evolution of managerial accounting and sustainability education while delivering measurable academic, industry, and student impact.

**Field of Study:** Management Services

**Contact:** Lea Patterson Email: [lea.patterson@pilbaragroup.com](mailto:lea.patterson@pilbaragroup.com)